

October 13, 2010

Hilton Munich Park
Munich, Germany

EXPP®
european summit 2010

5th E-Invoicing Operators' Forum



Market Status

- :: Multinational customers asking for cross-border and cross-platform services
- :: Fragmented E-Invoicing operators landscape with likelihood of 450 operators at the end of 2010
- :: Some dozens operators with bilateral interoperability
- :: Very few operators to meet requirements of multinational companies
- :: The European Commission Expert Group on E-Invoicing finalizes the report with definitions for the "European Electronic Invoicing Framework" at the end of 2010
- :: PEPPOL with prototypes for the "European Electronic Invoicing Framework"

Forum Objectives

- :: Information exchange
- :: Update of work in the EC Expert Group on E-Invoicing, PEPPOL and country specific initiatives
- :: Generate awareness for a successful interoperability landscape, e.g. directory services, standards, ...
- :: Steps for improving the interoperability of electronic networks
- :: Networking: Find your strategic interoperability partners for the future

120-150 delegates expected, among them

- :: CEOs, CTOs, heads of business development at Europe's leading 60-90 E-Invoicing Operators & eMarketplaces
- :: Members of international working groups

E-Invoicing / E-Billing

Electronic Bill Presentment
& Payment

Electronic Invoice Presentment
& Payment

Electronic Statement Presentment

Electronic eXchange

ANNOUNCEMENT

6th European EXPP Summit

The leading international event for E-Invoicing and related topics
October 11&12, 2010, same location

08:30 Registration and coffee

09:00

Opening remarks

- General situation for operators & trends
- Recommendations of European Commission Expert Group and VAT directive

Bruno Koch, Billentis, Switzerland

09:10

What will an international and interoperable E-Invoicing landscape look like?

- Key components for an interconnected world
- How much of this exists?
- Document standards: A common semantic model versus the Tower of Babel
 - UN/CEFACT CII and its role with syntaxes like ISO 20022 and UBL
- Infrastructure: A standardized four-corner model versus anarchy
- PEPPOL is an early adopter - what does it provide?
- Alignment with other large scale pilots, banks and industry
- Legacy and the future - why we need to apply open standards and not create islands of E-Invoicing

Tim McGrath, Technical Coordinator, PEPPOL, UK

09:40

Bringing the players together - How to facilitate greater reach

- A growing customer demand for better reach requires linking bank and non-bank platforms
- Hub of the hubs - how a neutral player can bridge different groups together and deliver core solutions
- How to reach over 9000 financial institutions easily and cost effectively

Raimo Näätsaari, Market manager Supply Chain, SWIFT, UK

09:55

VeR - Coopetition to make E-Invoicing happen

- Reason why/goals
- Technical results (e.g. roaming standard)
- Contractual agreements (e.g. pricing)
- Adaptation of EC Expert Group recommendations
- Link to organisations like CEN, Hub Alliance and the German national e-Invoicing Forum

Marcus Laube, Association for Electronic Invoicing (VeR), Germany

10:10

Basware expands global E-Invoicing network

- Overview, status
 - Main principles
 - Supported messages
 - Formats
 - Addressing/routing, directory
- Alignment with international initiatives

Vesa Peltola, Vice President Service Delivery, Basware, Finland

10:25

InvoiceX - The Spanish interconnection and interoperability model

- Overview, status
 - Main principles
 - Supported messages
 - Formats
 - Validations and verification
 - Pricing
- How to link to an international framework
- Common denominator and differences with EG recommendations and other country initiatives

Julian Inza, InvoiceX, CEO of Albalia Interactiva, Spain

10:40 Coffee break

11:15

Parallel breakout sessions A&B

Breakout session A

Addressing/routing

- What is currently the situation and where should the community go to?
 - Addressing, schemes and models
 - Routing, schemes and models
 - Directories
 - Shortcomings and recommendation for practitioners to solve them
- Flash presentations of many experts:

Led by Marcus Laube, Association for Electronic Invoicing (VeR), Germany with Julian Inza, InvoiceX, CEO of Albalia Interactiva, Spain

Tim Cole, Hub Alliance, Director of Causeway, UK

Adrian Sem, Product Manager E-Invoicing, PostFinance, Switzerland

Breakout session B

Legal

- SLAs
 - Model trading partner agreement and alignment with those of customers
 - Model EDI agreement for service providers
 - Code of practice
 - Code of ethics
 - Liability issues of cross-platform transport
 - Shortcomings and recommendation for practitioners to solve them
- Flash presentations of many experts:

Led by André Hintermann, Conceptas, Switzerland

with Eva Hervidsson, Member of CEN Workshop on E-Invoicing, Sweden

Arturo González Mac Dowell, InvoiceX, CEO of Eurobits, Spain

Christiaan van der Valk, CEO, TrustWeaver, France

Tony Nisbett, AP BPD - EDI, E-Invoicing, Digital Signature SME, IBM, UK

12:30 Lunch and networking

14:00

Parallel breakout sessions C&D

Breakout session C

Technical Interoperability

- The key components for the European E-Invoicing framework
- Interaction and transport
- Semantic, syntax
- The interconnect file
- Signature interoperability
- Shortcomings and recommendation for practitioners to solve them

Flash presentations of many experts:

Led by Hubert Hohenstein, Chairman of Association for Electronic Invoicing (VeR), Germany
with Christiaan van der Valk, CEO, TrustWeaver, France
Andreas Eichler, CEO, First Businesspost, Germany
Eva Hervidsson, Member of CEN Workshop on E-Invoicing, Sweden

Breakout session D

Search and find appropriate interconnect partners

In this session, service providers, alliances and associations representing operators are invited to present themselves and search for complementary partners. 8-9 presentations of maximum 5 minutes will be considered.

Flash presentation on 1 slide:

- What we are doing, markets, size
- The kind of interconnect partner we are looking for

Led by André Hintermann, Conceptas, Switzerland
with Anu Linjamäki, Product Marketing Manager Basware, Finland
William Drakos, Managing Director, Information Systems Impact, Greece
Petr Didenko, Strategic Business Develop. Manager, SKB Kontur, Russia
Arturo González Mac Dowell, Eurobits & Iberpay SIFE, Spain
Britta Balden, General Manager, Retail@Link S.A., Greece
Bogdan Stavrev, Senior Expert, BORICA - BANKSERVICE JSC, Bulgaria
Jonas Edlund, Vice President, Pagero, Sweden
and other speakers

15:15

Wrap-up of breakout sessions

Chairmen of breakout sessions

15:30

The key for success is through SME and interoperability

- Co-operation between non-banks and banks
 - Content standards between service providers
 - Two level addressing
- Need for a change in mindset to enable an efficient and simple set up between suppliers and buyers
- Lessons learned; a bank perspective on E-Invoicing...

Eva Hervidsson, Senior Product Manager, Nordea Bank AB, Sweden

15:45

Closing remarks

- E-Invoicing pricing status & trends for end-users and among service providers
- Market report 2011

Bruno Koch, Billentis, Switzerland

16:00 End of E-Invoicing Operators' Forum



Find your strategic future interoperability partners at the E-Invoicing Operators' Forum!

REGISTRATION

Fax: + 41 71 677 87 01

5th E-Invoicing Operators' Forum
October 13, 2010 / Munich, Germany

TERMS AND CONDITIONS

REGISTRATION

Registration is confirmed in writing by the organisers. The registration fee covers entry to the lectures for the number of days selected, full documentation, entry to the exhibition area, lunch and refreshments. VAT has to be added. Payment must be received prior to the event.

CANCELLATIONS

Cancellations received in writing at least 30 days prior to the event will be subject to a service charge of 200 Euro. Where cancellations are received later, the registration fee remains payable in its entirety. Substitutions can be accepted at any time. In case the European EXPP Summit has to be cancelled by the organiser payments already received will be credited for the following year's European EXPP Summit.

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It may be necessary for reasons beyond the control of the organiser to alter the content or the timing of the programme or to cancel the event. The organiser of the European EXPP Summit is not liable to pay any compensation or damages resulting from alteration, cancellation or postponement of the event. The organiser will do the utmost to inform the delegates of such modifications as early as possible, but is especially not liable if higher force or unforeseen incidences are affecting the meaningful implementation of the European EXPP Summit. Force majeure includes: armed conflicts, civil strife, terrorist threats, natural disasters, political constraints, significant influence of transport, etc.

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The organiser gathers and processes data in accordance with data protection laws. For purpose of future updates of our services your data is stored electronically. If you wish your data to be amended, removed or not passed to an external organisation, please write to info@expp-summit.com.

VENUE AND ACCOMMODATION

This event is held at the Hilton Munich Park Hotel, Munich, Germany. For your convenience we hold a limited room contingent until 9th September 2010 at the rates of EUR 179.00. This rate excludes breakfast. Please make your reservations directly in the hotel, with reference to 'EXPP'. Online bookings at www.expp-summit.com/venue.htm

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REGISTRATION

Yes, please register me for the E-Invoicing Operators' Forum 2010:

- Operators' Forum (Oct 13), EUR 300
- EXPP Summit (Oct 11 and 12) EUR 1'500
- EXPP Summit and Operators' Forum (Oct 11 to 13), EUR 1'800
(VAT will be added to the prices above. The participation in the evening event on Oct 11 is included for all Summit delegates.)
- Yes, please send a digitally signed PDF invoice to above E-Mail address (for customers outside Switzerland only)

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