

September 23, 2009

Holiday Inn Amsterdam Schiphol  
Amsterdam, The Netherlands

EXPP®  
european summit 2009

# 4th E-Invoicing Operators' Forum

## Market Status

- ..... Multinational customers asking for cross-border and cross-platform services
- ..... Fragmented E-Invoicing operator landscape with likelihood of 400 operators at the end of 2009
- ..... Dozens of operators with bilateral interoperability
- ..... Very few operators available to meet needs of multinational companies
- ..... Various subject-related working groups, some of them with harmonised results, some with different objectives
- ..... Market communication of many stakeholders likely to hinder than help market development
- ..... European Commission Expert Group on e-Invoicing will finalize report with definitions for the "European Electronic Invoicing Framework" by end of 2009

## Forum Objectives

- ..... Information exchange
- ..... Update of work in the EC Expert Group on e-Invoicing
- ..... Generate awareness of other prerequisites for a successful interoperability landscape, e.g. directory services, standards, ...
- ..... Better understanding of end-user requirements
- ..... Steps for improving the interoperability of electronic networks
- ..... Networking: Find your strategic future interoperability partners
- ..... Market Communication Monitor 2009 and improvement potential

## 70-100 delegates expected, among them

- ..... CEOs, CTOs, heads of business development at Europe's leading 50-60 E-Invoicing Operators & eMarketplaces
- ..... Members of international working groups

## ANNOUNCEMENT

5th European EXPP Summit

The leading international event for E-Invoicing and related topics  
September 21&22, 2009, same location

## E-Invoicing / E-Billing

Electronic Bill Presentment  
& Payment

Electronic Invoice Presentment  
& Payment

Electronic Statement Presentment

Electronic eXchange

08:30 Registration and Coffee

09:00  
**OPENING REMARKS**  
Bruno Koch, Billentis

09:10  
**COOPERATION BETWEEN E-INVOICING NETWORKS AND VANs / BANKS / EDI CLEARING CENTRES**  
:: The concept  
:: Multiple delivery channels  
:: Our favourite solution regarding interoperability fees  
:: Advantages and disadvantages of bilateral models  
Patrick Van Hoorde, Head of Partnerships and Alliances, Certipost

09:40  
**CONTROLS CERTIFICATION OF OPERATOR PLATFORMS**  
:: The need for trust and certification  
:: Different types of certification  
:: Controls to build trust in business partners  
:: Assurance to build trust in controls  
:: SAS 70, the facto standard for third party controls assurance  
:: An approach to control frameworks and assurance  
:: The future of SAS 70, ISA 3402 and controls assurance  
Ingvar Van Droogenbroeck, Partner, Systems & Process Assurance, PricewaterhouseCoopers

10:10  
**WHAT ONE INTERNATIONAL ENDUSER EXPECTS FROM PROVIDERS**  
Riikka Blomberg, eProcurement Manager, Global Sourcing, UPM-Kymmene

10:20 Coffee Break

10:50  
**ELECTRONIC IDENTIFICATION AND E-INVOICING DIRECTORIES**  
:: Status, overview  
:: Private directories  
:: Country specific directories  
:: International initiatives  
:: Main principles and differences  
:: Recommended scheme for operators  
Marcus Laube, HubAlliance & eGreen Pages

11:20  
**REQUIREMENTS OF GLOBAL USERS**  
:: A "European Electronic Invoicing Framework" is a good start, but the requirements of international users do not stop at the European border  
:: Digitally signed invoices as a help for getting bank credits/guarantees; arguments against unsigned invoices  
:: Thoughts about dispute management in an interoperable network environment  
Christopher Haydon, Global Marketing & Solutions Direct, Quadrem International

11:40  
**ONLINE COMMUNICATION OF STAKEHOLDERS**  
:: Market monitor 2009  
:: Analysis of press releases  
:: Analysis of provider websites  
:: Best of class in these two categories  
:: Further methods used for market communication  
:: Characteristics of good and motivating examples  
:: Potential for improvement  
Bruno Koch, Billentis

12:00  
**FRAMEWORK FOR EMERGING NETWORK INFRASTRUCTURE OF ELECTRONIC INVOICE SERVICE PROVIDERS THROUGHOUT EUROPE**  
:: Interconnection and conversion scenarios for different use cases  
:: Basic interoperability criteria for service providers  
:: Checklist for interoperability agreement  
:: Standards, recommendations and good practices for adoption  
:: Proposed structure for some third party services e.g. e-Invoice address registry  
Jari Salo, TG5, CEN

12:30 Lunch Break

13:45  
**THE EUROPEAN COMMISSION EXPERT GROUP ON E-INVOICING**  
:: The vision of the European Commission  
:: Our objectives with the Expert Group on E-Invoicing  
:: Expert Group tasks  
:: Progress overview  
Gerd Heinen, European Commission, DG Internal Market and Services

14:00  
**UPDATE EC EXPERT GROUP**  
:: Proposed enhancements for VAT Directive, roadmap  
:: Compliance Roadmap  
:: Further informations & deliverables (Code of Practice, ...)  
Stefan Engel-Flehsig, Head of Legal Sub-group

:: Key elements of a framework for interoperability  
:: Overview of EEI framework principles and the proposed layer model  
:: Parts for implementation under current legislation; others supported by future legislation  
:: Cross Industry Invoice and Core Invoice  
Charles Bryant, Member of Network and Standards Sub-group

:: Ensuring interoperability in multiple service provider scenarios  
:: Electronic signature interoperability  
Marcus Laube, Member of Network and Standards Sub-group

:: Market communication  
Bruno Koch, Member of Business Requirement Sub-group

:: Next steps and outlook  
:: Planned activities for governance  
Gerd Heinen, European Commission, DG Internal Market and Services

15:15  
**PANEL DISCUSSION**  
:: Q&A session with speakers of the EC and Expert Group  
:: Should there be a standards body for the industry and/ or should the operators form a trade association? If yes, what should be the main objectives of such an association?  
:: Market pain and hottest topics for 2010/2011  
:: Interoperability fees  
Forum Speakers

16:15  
**END OF E-INVOICING OPERATORS' FORUM**

### TERMS AND CONDITIONS

#### REGISTRATION

Registration is confirmed in writing by the organisers. The registration fee covers entry to the lectures for the number of days selected, full documentation, entry to the exhibition area, lunch and refreshments. VAT has to be added. Payment must be received prior to the event.

#### CANCELLATIONS

Cancellations received in writing at least 30 days prior to the event will be subject to a service charge of 200 Euro. Where cancellations are received later, the registration fee remains payable in its entirety. Substitutions can be accepted at any time.

#### LIABILITY

It may be necessary for reasons beyond the control of the organiser to alter the content or the timing of the programme. The organiser of this event accepts no responsibility for damages incurred as a result of such instances. In the unfortunate case of the event is being cancelled the organiser is not liable for any costs incurred by delegates in connection with their attendance.

#### DATA PROTECTION

The organiser gathers and processes data in accordance with data protection laws. For purpose of future updates of our services your data is stored electronically. If you wish your data to be amended, removed or not passed to an external organisation, please write to [info@expp-summit.com](mailto:info@expp-summit.com).

#### VENUE AND ACCOMMODATION

This event is held at the Holiday Inn Amsterdam Schiphol, The Netherlands. For your convenience we hold a limited room contingent at the rates of EUR 159. This rate includes breakfast, excludes 6% citytax. Please make your reservations directly in the hotel, with reference to groupcode 'EDW' by July 31, 2009. (online registration under [www.expp-summit.com/venue.htm](http://www.expp-summit.com/venue.htm)).

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### REGISTRATION

Yes, please register me for the E-Invoicing Operators' Forum 2009:

- Operators' Forum (Sep 23), EUR 270
- EXPP Summit (Sep 21 and 22) EUR 1'480
- EXPP Summit and Operators' Forum (Sep 21 to 23), EUR 1'750
- (VAT will be added to the prices above. The conference pass includes the participation in the evening event on Sep 21)
- Yes, please send a digitally signed PDF invoice to above E-Mail address (for customers outside Switzerland only)

### CREDIT CARD DETAILS



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