


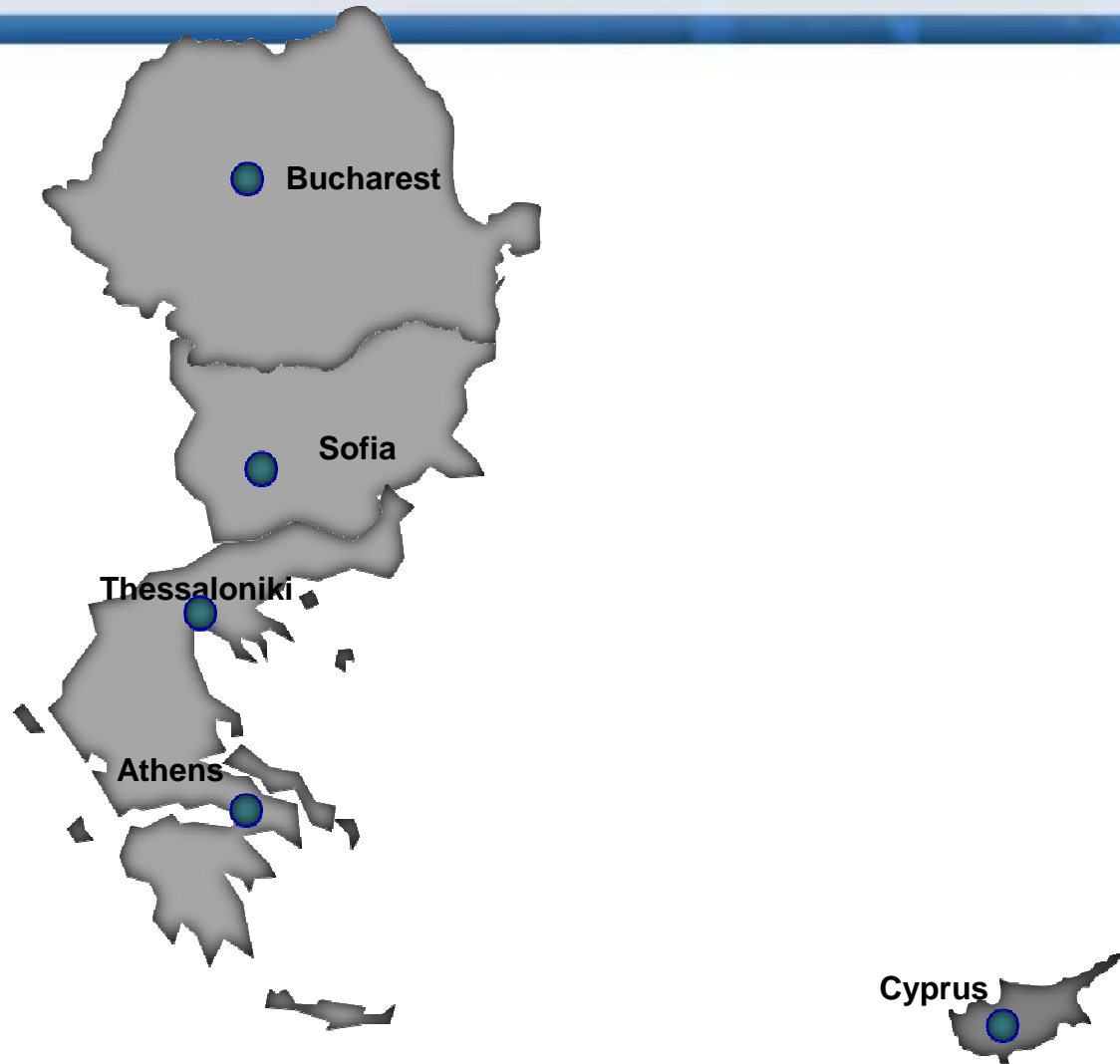
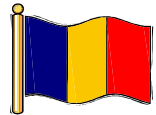
The Company

- **Retail@Link** founded in 2003
- independent service provider for SaaS
- EDI Message hub, paperless invoices & SCM collaboration services
- since 2009 subsidiary of  **ENTERSOFT**
provider for Enterprise Applications (ERP-CRM-E-Commerce-Retail-Mobile)
exclusively developed on .NET

The Company

- **Customers:**
 - All leading international and local retailers FMCG suppliers in Greece
 - covering 70% of the Greek FMCG and Food retail market
 - More than 2.000 customers of all sizes and segments of the economy
- 120 personnel
- More than 80 Certified Partners
- The fastest growing vendor for the last 5 years

The Countries and Markets



The Country and Market

- EU and IMF monitoring for next 5 years
- Total B2B invoice volume annual:
~ 250 mil
- Market penetration currently at 3-4 %
- 52% of companies asked in online poll in spring 2010 plan to start e-invoicing in the near future
- Government supports the expansion of e-invoicing
- New tax law expected for 2011 for mandatory e-invoicing



Thank you for your attention!

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